

FOR IMMEDIATE RELEASE

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## **3.8 Million Telemedicine Customers to Come On Line Through DrCB**

### **DrCB Expands to Nine Active Partners, Twelve National Sales Associates and Over 1200 Producers**

Ponte Vedra Beach, Florida – November 4, 2013 – In just fourteen (14) short months, Dr Connection Benefits has contracted with entities and organizations representing an audience of 3.8 million americans that will be using telemedicine services through DrCB's varied telemedicine provider relationships, once all programs have launched by the end of 2013.

This rapid growth has prompted the addition of four new partners and twelve new Direct Sales Associates. This in concert with over 1200 producers contracted through key insurance agencies and benefit consultants, has positioned DrCB as a major production player and trusted expert in the telemedicine space.

New partners **Edwin Roberson** and **Charles Bell, Sr** carry significant healthcare relationships and experience. **Mr Roberson** recently served as chairman of Methodist LeBonheur Healthcare. Prior to that, Edwin spent 21 years in the international accounting firm KPMG before joining Conwood Company in 1992 as CFO. Mr. Roberson was later named President of Conwood LLC where, among other duties, was actively engaged in overall business operations, strategic planning, governmental and legislative affairs at the state and Federal level.

**Mr. Bell** began his career in the early 1970's when he and his partner founded Westside Communications. During his tenure at Westside Communications he and his partner built

the company from a two-man operation to a multimillion-dollar business serving nine southeastern states and more than 125 hospital customers. He founded Wescom a healthcare technology company and led the development of a patient-centric common path communications platform. In 2006 he rebranded Wescom as Intego Systems, Inc. Currently over 300 hospitals across the country are using this technology.

New Sales Associates (NSA's) include **Matt Jones** (President and Chief Executive Officer of Enterprise Venture, TX) and **Mark Humme** of St. Louis, Missouri. For more information on all DrCB Partners and NSA's, go to [www.drconnectionbenefits.com](http://www.drconnectionbenefits.com)

**About Telemedicine** – Telemedicine is 24/7/365 access to a national network of board-certified physicians that use electronic health records, telephone consultations, and online video consultations to diagnose, recommend treatment and write short-term, non-DEA-controlled prescriptions when appropriate. Telemedicine allows a person to access quality care for non-emergency illnesses from the convenience of their home, work, or on the go.

**About Dr. Connection Benefits** – Dr. Connection Benefits (DrCB) acts as a direct reseller for all major national providers of telemedicine services. DrCB also partners with agents and brokers to provide this affordable high-quality service. DrCB's customized discount telemedicine plans are not insurance, but are a low-cost alternative or complement to insurance. For a low monthly fee, members or employees receive access to participating providers who have agreed to provide telemedicine products and services at discounted rates. To learn more, visit [www.drconnectiobenefits.com](http://www.drconnectiobenefits.com), email [service@drconnectionbenefits.com](mailto:service@drconnectionbenefits.com), or call 904-728-2078.

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