

Connecting Patients to Care



Dr Connection Benefits your expert in Telemedicine Services

TELEMEDICINE FACTS

- A Substantial amount of lives contracted in the last 16 months
- Healthcare benefit designed to give affordable, convenient access to a doctor 24/7
- Helping employers reduce health care costs and enhance employee productivity
- 97% member satisfaction, 91% medical resolution

DrCB WORKS WITH

- Health systems
- Insurance companies
- Credit unions
- Associations
- Non-benefit eligible employees
- Large self-funded employers
- Ancillary insurance carriers

FOUR VERTICALS COVERED

- Wholesale
- Employer paid
- Worksite
- Licensing the telemedicine technology platforms

Dr Connection Benefits Overview

Dr. Connection Benefits (DrCB) is a National & International Telemedicine Expert, Consultant and Reseller. We utilize our extensive knowledge, expertise, and direct telemedicine provider relationships to develop custom telemedicine solutions that match the needs of our customers. DrCB would appreciate the opportunity to help your company navigate the telemedicine industry.

DrCB Facts

- A Substantial amount of lives contracted in the last 16 months
- Is the largest Telemedicine wholesale/reseller in the United States
- Provides our customers the BEST Telemedicine Pricing, Plan Design, Providers, and Solutions to Goals and Objectives
- Represents the two leading telemedicine providers TelaDoc and MDLIVE
- Continues to grow direct relationships with top telemedicine providers

Our business model covers four verticals

DrCB wholesale division works with major medical carriers to embed telemedicine into their fully insured major medical block with plan designs to help reduce claims. This division also works with large telemarketers and Internet Market Affiliates that take our wholesale pricing, white label it, and then sell it direct to the consumer. Associations, Fraternal Organizations and Credit Unions are also embedding it into their dues as a revenue share.

DrCB employer paid division works with large self-funded employers, reinsurance carriers, TPAs and brokers. We provide employers an ROI that illustrates how telemedicine can substantially reduce claims and absenteeism by redirecting visits from the more expensive urgent care, emergency room and regular doctor offices to telemedicine when applicable. (Continued on Back)

Connecting You to the Future of Healthcare

DrCB worksite division has created a voluntary payroll deducted, credit card/ACH telemedicine product that works well with employers, credit unions, trucking companies, associations and direct to consumer. The product we designed for this division cost an organizations members \$14.95 per month for single coverage and \$19.95 for family coverage and the telemedicine plan design has No Copays & Unlimited Consultations. DrCB sets up the product offering online and Co-brands the URL to the organization. We then take the database of members and send out pre-approved telemedicine marketing materials to drive the members to the site to purchase through credit card/ACH. We also provide nurturing materials after the purchase to ensure maximum retention. The model we have been using for this voluntary product has a revenue share with the organization of 25%, which means for every 10,000 members that sign up for the voluntary products the organization would receive approximately \$500,000 annually.

DrCB last vertical is our HealthCare division, licensing the telemedicine platform. We have been very successful in this area working with healthcare systems that want their own telemedicine platform and want to populate with their own doctors and market to their audiences as they please. These clients receive extensive initial and ongoing training and support.

As you can see, there are many ways we can customize telemedicine to meet the goals and objectives of the client. DrCB would welcome the chance to show you how we can help your company navigate the telemedicine industry and develop the best possible program.

Facts To Consider

- ✓ There are over 40 million under or uninsured individuals in the US today
- ✓ Telemedicine is available 24/7, 365
- ✓ No copay to use the service
- ✓ No deductible
- ✓ True alternative for ER, Urgent Care, and PCP visits

Membership Has It's Rewards

Members Rewards

True alternative for ER, Urgent Care, and PCP visits. Secure, personal and private consultations with a doctor without leaving the comforts of your home, work, while on business trip or on a vacation.

Members Benefits



Members gain convenient and affordable access to Board Certified doctors when theirs is not available or after hours, 24/7, 365 days a year.

Members Secure web portal



All private consultations with a doctor are stored in a secure web portal. Information can be shared with your primary care physician with your approval.

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