

FOR IMMEDIATE RELEASE

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Connect MD Launches Direct to Consumer Programs Through Partnership with Direct Response Industry Leader, Scorecaster Media

Jacksonville, Florida – Connect MD (CMD) of Jacksonville, Florida has executed a service agreement with telemedicine provider Consult A Doctor (CADR) to provide a series of Direct to Consumer Programs; the first launching 10/1/2013. CMD's initial retail voluntary enrollment offering will touch 50,000 existing Scorecaster health care product newsletter subscribers. Phase two of this program will then touch an additional 200,000 Scorecaster customers. Phase three will launch 1/1/14 as a CMD independent television infomercial aired initially to a targeted regional audience, with intentions of going national in short order. Dr. Connection Benefits (DrCB), a direct reseller for CADR, was instrumental in introducing CMD President Bobby Hulslander to CADR, resulting in a series of flexible and customized Direct to Consumer Programs that meet the needs for all three phases of the CMD / Scorecaster offerings. DrCB also provided the introduction to Genius Avenue, who will handle all member engagement, education, nurturing campaigns, enrollment and back office operations for CMD.

Telemedicine is 24/7/365 access to a national network of board-certified physicians that use electronic health records, telephone consultations, and online video consultations to diagnose, recommend treatment and write short-term, non-DEA-controlled prescriptions when appropriate. Telemedicine allows a person to access quality care for non-emergency illnesses from the convenience of their home, work, or on the go.

About Connect MD – Connect MD is newly formed Florida LLC originated for the sole purpose of marketing stand alone telemedicine products and services direct to the

consumer through various established health care product and service sellers, direct response marketing firms and through various advertising and marketing venues.

About Dr. Connection Benefits – Dr. Connection Benefits (DrCB) acts as a direct reseller to all major national providers of telemedicine services. DrCB also partners with agents and brokers to provide this affordable high-quality service. DrCB's customized discount telemedicine plans are not insurance, but are a low-cost alternative or complement to insurance. For a low monthly fee, members or employees receive access to participating providers who have agreed to provide telemedicine products and services at discounted rates. To learn more, visit www.drconnectiobenefits.com, email service@drconnectionbenefits.com, or call 904-728-2078.

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