

Dr. Connection Benefits Partners With Impact Financial Services to Expand Telemedicine Into the Financial Institution and Association Marketplace

Dr. Connection Benefits (DrCB), the premier national and international Telemedicine consulting and wholesaler reseller company, has selected Impact Financial Services to introduce DrCB Telemedicine plans to banks, credit unions and associations nationally. DrCB, a recognized Telemedicine expert has primarily offered Telemedicine as a standalone benefit, the first in the industry to do so, featuring creative program structure and low monthly rates. DrCB can provide any Telemedicine plan design, but specializes in no co-pay and unlimited consultation plan design.

“It’s great to partner with Impact Financial Services to help make the benefits of Telemedicine available to financial institutions and their accountholders,” said Tom Wallace, CEO of Dr Connection Benefits. “Impact’s position and status in the financial institution and association marketplace provides the perfect distribution channel for rapid deployment of Telemedicine for financial institutions and their accountholders.”

Telemedicine is 24/7/365 access to a national network of board-certified physicians that use electronic health records, telephone consultations, and online video consultations to diagnose, recommend treatment and write short-term, non-DEA-controlled prescriptions when appropriate. Telemedicine allows a person to access quality care for non-emergency illnesses from the convenience of home, work, or on the go.

According to Tom Wallace, CEO of Dr Connection Benefits, the acceptance of Telemedicine is growing significantly, partly because of the familiarity with and improvement of technology and the lack of nearby medical facilities in rural areas. “We’re excited about the ease with which organizations and employers can now offer our Telemedicine plans. This is primarily due to our partner Genius Avenue’s advanced enrollment, billing and administrative technology.” Wallace said. “Their ability to provide our clients with custom, branded web portals and email marketing platforms is unmatched in the industry.”

About Dr. Connection Benefits – Dr. Connection Benefits (DrCB) partners with third party distributors to provide affordable access to high-quality healthcare and lifestyle benefits. DrCB’s discount medical and lifestyle plans are not insurance, but are a low-cost alternative or complement to insurance. For a low monthly fee, members receive access to participating providers who have agreed to provide products and services at discounted rates. To learn more visit www.drconnectionbenefits.com, or call 877-340-3327.

About Impact Financial Services – Impact Financial Services has provided fee income enhancement services and overdraft protection services for financial institutions since 1998. Impact’s overdraft protection services are endorsed by two national banking associations, ICBA Services and NAFCU Services, together representing over 5,500 banks and credit unions. To learn more about Impact, visit www.impactfinancial.com, or call (800) 477-9452.